# LG UHD Signage Provides Information Effectively

The UM3DF series is a UHD signage that has been optimized for various indoor environments. It features superior UHD quality, slim design, external dust protection, and various convenience for users.



Superb Picture Quality



Sleek and Practical Design



Product Reliability



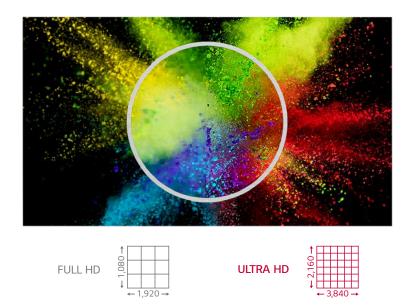
Easy Installation





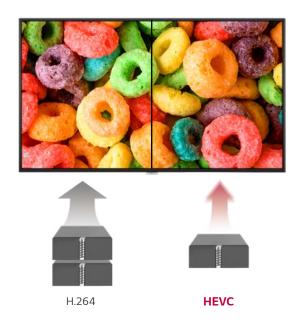
#### **ULTRA HD Resolution**

With the resolution that is 4 times higher than FHD, it makes the color and details of the contents more vivid and realistic. In addition, the wide viewing angle applied with LG IPS Panel, provides clear contents with no distortion.



# High Efficiency Video Coding

The UM3DF series supports HEVC\* which efficiently compresses/ decompresses high-capacity UHD contents, playing ultra-high quality videos with half the network traffic when compared to the existing H.264 codec.



\* HEVC: High Efficiency Video Coding

## Narrow Bezel & Slim Depth

The UM3DF series has a smaller bezel size and thickness, which saves space and enables easy installation. In addition, it increases the immersive experience from the screen and provides a sophisticated design, improving the décor of the space where the product is installed.



## Detachable Logo and Built-in Speaker

The UM3DF series is equipped with a new transparent logo which is well organized with surroundings. Also, its removable feature gives users flexibility for installation. Contents will be enriched with sound effects from built-in speakers, without the need for purchasing or installing external speakers.



# IP5x Certified Design

The IP5x Dust-Proof Certification ensures that the product is completely protected from dust, eliminating the risk of performance degradation.

# 30° Tilting Installation

When a display is installed at high places, it is usually tilted for the user's comfort viewing. In consideration of this, the UM3DF series supports the installation with 30 degrees of tilt\*.





\* Tilt installation of up to 30 degrees facedown is supported. (in conditions within 30°C temperature, 50% humidity)

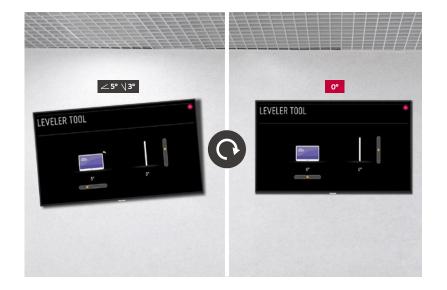
#### **Auto Screen Rotation**

The UM3DF series automatically detects its orientation (landscape or portrait mode) in the initial installation step, so manual rotation set-up process isn't required. The direction of OSD and background contents will be already set when you turn on a display at first.



# Fine Adjustment

The UM3DF series is equipped with a "horizontal sensor" which shows users how the device is tilt, so that it can be precisely installed.



# Remote Monitoring

The UM3DF series can email notifications to users when there is a problem, such as tilting of the product by external impact, so users can operate the product in a safer manner as they can get the information about the problem right away.



# Simple Accessibility

Unlike previous models where various buttons have to be pressed for control, the UM3DF series provides a single joystick to easily facilitate power on/off, input/setting operation, volume control, etc.



#### High-Performance with webOS

Built-in Quad Core SoC can execute several tasks at once while providing smooth content playback without the need for a media player. Also LG webOS platform enhances user convenience with intuitive GUI and simple app development tools.



# Various Sensor Applications

LG webOS smart signage platform easily supports connections with external sensors such as GPIO, NFC/RFID, temperature sensors, etc, via USB plug-in. The overall cost for maintenance is reduced as there's no need to purchase additional software or media players for creating value-added solutions.



SMART FUNCTION UHD Signage UM3DF Series

#### Compatibility with AV Control System

The UM3DF series has been certified Crestron Connected® for high compatibility with professional AV controls to achieve seamless integration and automated control\*, boosting business management efficiency.



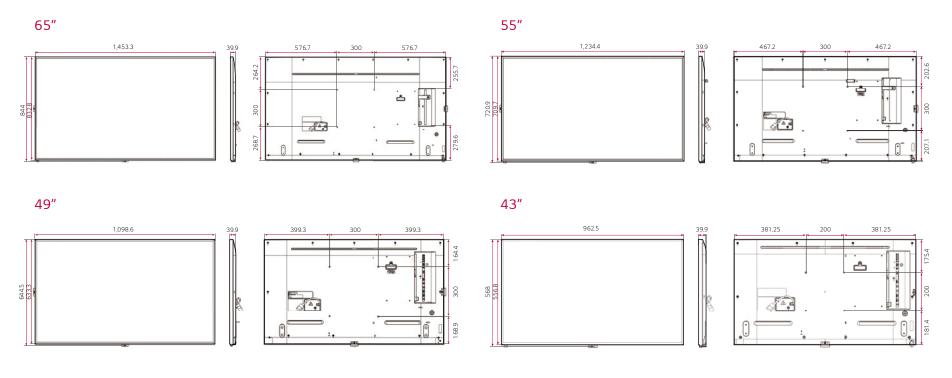
#### \* Network based control

#### Compatibility with Video Conference System

For the optimum visual meeting, the UM3DF series has certified its compatibility with Cisco System that offers powerful and integrated control\* for a smarter video conference, eliminating a waste of time for setting up the picture quality or changing input on incoming calls.

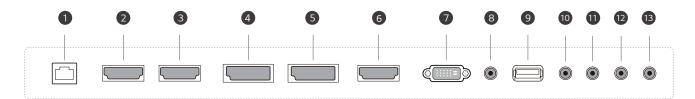


<sup>\*</sup> Using an HDMI cable connection



## CONNECTIVITY

65" | 55" | 49" | 43"



- 1 LAN
- 8 IR & LIGHT SENSOR
- 2 HDMI IN1
- 3 HDMI IN2 10 AUDIO IN
- 4 DPIN
  - N 11 AUDIO OUT
- **5** DP OUT
- 12 RS-232C IN

9 USB IN

- 6 HDMI IN3
- 13 RS-232C OUT
- **7** DVI-D IN



			65UM3DF	55UM3DF	49UM3DF	43UM3DF
	Screen Size		65"	55"	49"	43"
Panel	Panel Technology		IPS	IPS	IPS	IPS
	Native Resolution		3,840 × 2,160 (UHD)	3,840 × 2,160 (UHD)	3,840 × 2,160 (UHD)	3,840 × 2,160 (UHD)
	Brightness (Typ.)		350 nit	350 nit	350 nit	350 nit
	Contrast Ratio		1,100 : 1	1,100:1	1,100:1	1,100:1
	Dynamic CR <sup>1)</sup>		500,000 : 1	500,000 : 1	500,000 : 1	500,000 : 1
	Color Gamut		BT709 95 %	BT709 95 %	BT709 95 %	BT709 95 %
	Viewing Angle (H × V)		178 × 178	178 × 178	178 × 178	178 × 178
	Color Depth		1.07 Billion Colors (10bit)	1.07 Billion Colors (10bit)	1.07 Billion Colors (10bit)	1.07 Billion Colors (10bit)
	Response Time		8 ms (G to G)	8 ms (G to G)	8 ms (G to G)	8 ms (G to G)
	Surface Treatment (Haze)		3%	3 %	3 %	3%
	Operation Hours (Hours / Day)		18/7	18/7	18/7	18/7
	Portrait / Landscape		Yes / Yes	Yes / Yes	Yes / Yes	Yes / Yes
	Input		HDMI (2, HDCP 2.2/1.4), HDMI (1, HDCP 1.4), DP (1, HDCP 2.2/1.3), DVI-D (HDCP 1.4), Audio, USB 2.0 Type A			
Connectivity	Output		DP. Audio			
connectivity	External Control		RS232C (4 Pin Phone Jack) In / Out; RJ45 (LAN) In, IR In			
	Bezel Color		Black	Black	Black	Black
	Bezel Width		9.9 mm (T/R/L), 14.4 mm (B)	9.9 mm (T/R/L), 14.4 mm (B)	9.9 mm (T/R/L), 14.4 mm (B)	8.4 mm (T/R/L), 14.4 mm (B)
	Weight (Head)		28.2 kg	19 kg	15.4 kg	11.2 kg
Mechanical	Monitor Dimension (W × H × D)		1,453.3 × 844 × 39.9 mm	1,234.4 × 720.9 × 39.9 mm	1,098.6 × 644.5 × 39.9 mm	962.5 × 568 × 39.9 mm
Specification	Monitor Dimension (W × H × D)  Monitor Dimension with Stand (W × H × D)		1,453.3 × 844 × 39.9 mm	1,234.4 × 720.9 × 39.9 mm	1,098.6 × 694.3 × 290 mm	962.5 × 613.1 × 290 mm
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	Handle  VESA <sup>TM</sup> Standard Mount Interface		No 300 × 300 mm	No 300 × 300 mm	No 300 × 300 mm	No 200 × 200 mm
Key Feature	Background In	nage (Booting Logo Image, No Signa	al Image), Sync Mode (RS-232C Sync, Local Netwo	ation (Gyro) Sensor, Local Key Operation, WebOS 4.1 rk Sync), Multi-Screen (PIP, PBP (4)), Screen Share, v ng, Control Manager, Crestron Connected <sup>®7</sup> , Smart E	ideo Tag (4), Play via URL, Rotation (Screen Rotatior)	ı, External Input Rotation), Gapless Playback
Environmental	Operation Temperature		0 °C to 40 °C	0°C to 40°C	0 °C to 40 °C	0 °C to 40 °C
Conditions	Operation Humidity		10 % to 80 %	10% to 80%	10 % to 80 %	10 % to 80 %
	Power Supply		AC 100 - 240 V -, 50 / 60 Hz	AC 100 - 240 V -, 50 / 60 Hz	AC 100 - 240 V -, 50 / 60 Hz	AC 100 - 240 V -, 50 / 60 Hz
D.	Power Type		Built-in Power	Built-in Power	Built-in Power	Built-in Power
Power	Power	Typ. / Max.	110 W / 160 W	95W / 140W	85 W / 120 W	70W / 105W
	Consumption	BTU (British Thermal Unit)	375 BTU/Hr (Typ.), 546 BTU/Hr (Max.)	324 BTU/Hr (Typ.), 478 BTU/Hr (Max.)	290 BTU/Hr (Typ.), 409 BTU/Hr (Max.)	239 BTU/Hr (Typ.), 358 BTU/Hr (Ma
Sound	Speaker		Yes	Yes	Yes	Yes
Certification	Safety		CB / NRTL	CB / NRTL	CB / NRTL	CB / NRTL
	EMC		FCC Class "A" / CE / KC	FCC Class "A" / CE / KC	FCC Class "A" / CE / KC	FCC Class "A" / CE / KC
	ErP / Energy Star		Yes / Yes (Energy Star 8.0)	Yes / Yes (Energy Star 8.0)	Yes / Yes (Energy Star 8.0)	Yes / Yes (Energy Star 8.0)
	ErP / Energy Star		res / res (Energy Star 6.6)			les / les (Ellergy Stal 0.0)
Media Player	ErP / Energy Star  OPS Type Compatible		Yes	Yes	Yes	Yes
Media Player Compatibility						
	OPS Type Compatible		Yes No	Yes	Yes No	Yes
Compatibility Software Compatibility	OPS Type Compatible		Yes No	Yes No Control / Control+, SuperSign WB, SuperSign Media I	Yes No	Yes
Compatibility Software	OPS Type Compatible OPS Power Built In		Yes No SuperSign CMS, SuperSign (	Yes No Control / Control+, SuperSign WB, SuperSign Media I	Yes No  Editor, Signage 365 Care 4) gulation Book, Phone to RS232C Gender	Yes No
Compatibility Software Compatibility	OPS Type Compatible OPS Power Built In  Basic		Yes No SuperSign CMS, SuperSign (	Yes No  Control / Control+, SuperSign WB, SuperSign Media I  Remote Controller, Power Cord, QSG, Re	Yes No No Editor, Signage 365 Care 4) gulation Book, Phone to RS232 C Gender 10B), VESA Adapter (65", 55" 49": AM-B330S / 43	Yes No

<sup>1)</sup> The luminosity ratio of Full Black / Full White color on video input condition. 2) Network based control 3) Compatibility may differ by equipment. 4) The availability can differ by region. 5) In conditions within 30°C temperature, 50% humidity \* Specification are subject to change without notice, so please contact LG sales team to verify before ordering.





